



# 4.4 ENHANCED QUALITY CERTIFICATION SYSTEM

Enhanced certification system in organic and PDO wine chain and in tomato chain

MATTEO BALDERACCHI



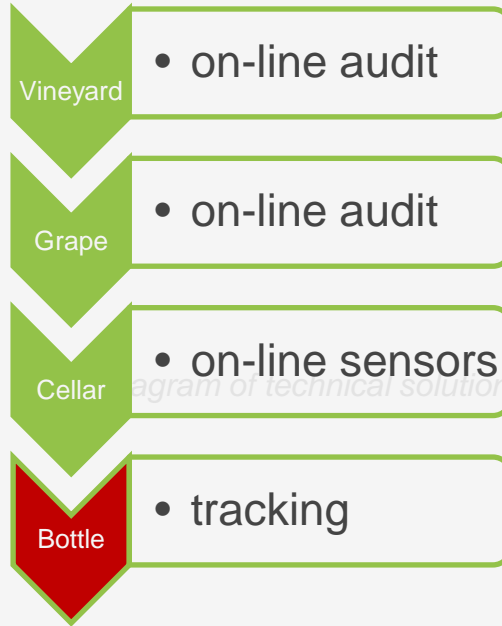
# OUR VISION FOR 2020

IoT can provide solutions based on:

- traceability from field to shelf (vineyard to bottle)
- proof of origin
- proof of production method
- simplified certification patterns



# OUR VISION FOR 2020



# TEAM OF USE CASE



**Matteo Balderacchi**

Case leader



**Francesca Romero**

Admin, overall  
coordination, experience  
in certification schemes.



**Daniele Fontenive**

Certification schemes  
implementation, field  
activities

# TEAM OF USE CASE



**Sandra Furlan**

Administrative affairs



**Giuseppina Amodio**

Administrative affairs,  
Certification scheme  
supervision

# PARTNERS



A close-up photograph of several large, green leaves with prominent white veins. The leaves are slightly curled and show signs of being eaten, with several small holes visible. The lighting is bright, highlighting the texture of the leaf surfaces.

**OPTIONAL SLIDES**

# THE KEY FIGURES

2

PRODUCTION  
CHAINS (PDO  
& ORGANIC)

4

WINE-ESTATES  
AT LEAST



# TECHNOLOGY READINESS LEVEL



CURRENT



GOAL

# ECONOMIC IMPACT

- number of certified operators (increase of 10% in the pilot areas in the project lifespan)
- surface under certified management (increase of 20% in the pilot areas during the project lifespan)



# SOCIAL IMPACT

- Time required by operators to manage certification data (40% reduction)
- Reduced fraud potentials (80% reduction)



## CONTACT INFORMATION

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